The Improvement Path of Ideological and Political Education Curriculum in Colleges and Universities from the Perspective of Internet

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Abstract: The rapid development of computer network communication has greatly improved the efficiency of information transmission. All kinds of spiritual cultures from all over the world spread rapidly on the Internet, thus affecting the formation of college students' values and outlook on life, which has brought challenges and help to the ideological and political education in colleges and universities. The trend of network development in human society not only enriches the content of ideological and political education in colleges and universities, but also broadens the vision of ideological and political education and promotes the modernization of the means of ideological and political education. Because the Internet is too open and has a large amount of information, it not only provides convenience for teachers'teaching, but also brings new challenges. As the frontier of information technology development, network has become an important channel for college teachers and students to acquire knowledge and information. Under the background of modern Internet education, ideological and political educators should shape a new concept of education, innovate the theory and content of Ideological and political education, so as to promote the modernization of Ideological and political education in Colleges and universities.

1. Introduction

With the development of science and technology, computer network communication technology has penetrated into all aspects of life. The rapid transmission of information on the Internet will have a certain impact on students'ideology. Internet is not only the tool of Ideological and political education, but also the environment and purpose of Ideological and political education [1]. As an important part of Ideological and political education, ideological and political education on the Internet should first adhere to the fundamental principles of Ideological and political education. The development and convenience of information collection and transmission from the perspective of the Internet make it easy for students to get all kinds of public information and identify the authenticity of information through the Internet [2]. As the forefront of information technology development, the network has become an important channel for college teachers and students to obtain knowledge and information, and further affects college students' world outlook, outlook on life and values [3]. Ideological and political education in colleges and universities is bound to face challenges and opportunities brought by new technologies. Because teachers solve various doubts for students, teachers are always the authority of information transmission in the minds of students. Teachers have great prestige and are widely respected by students.

As a new development of ideological and political education under network conditions, Internet ideological and political education must also explore, summarize, form, observe and adhere to its own basic principles in practice [4]. If we treat the ideological and political work in the Internet era negatively and have insufficient understanding of the nature and characteristics of the Internet, we will not be able to bring the ideological and political work into the new century and will be eliminated by the times [5]. The popularization of Internet technology has made the disadvantages of traditional ideological and political education more prominent, and the educational status of ideological and political educators has been shaken. The ideological and political education of colleges and universities has emerged as the times require. The important sign is that many colleges and universities have successively established specialized websites for ideological and political education [6]. The network has not only become a means, but has also been increasingly built as an important

position. Ideological and political work in colleges and universities must use a variety of online means. The ideological and political education work in colleges and universities needs to make certain improvements and adjustments according to the current educational background [7]. This article will first analyze the challenges that the Internet brings to the ideological and political education in colleges and universities, and then discuss the improvement strategies of ideological and political education according to the challenges.

2. Challenges of Ideological and Political Education in the View of Internet

2.1. Enriching the Content of Ideological and Political Education in Colleges and Universities

The teaching content of ideological and political education is obviously different from the teaching content of other disciplines. Other disciplines mainly teach students specific scientific and cultural knowledge. The ideological and political education mainly teaches students to correctly understand the development of social civilization and improve students' moral quality and ideological consciousness. The amount of information permeates the Internet's field of vision. In particular, there are a lot of information that is not conducive to the growth of college students. What is even more difficult is that it cannot be effectively monitored. Taking the ideological dynamics of college students in the network age as the starting point, we will further carry forward the fine ideological and political education tradition that has been formed in the past, and actively carry out various ideological and political education activities under the network, laying a solid foundation for online ideological and political education [8]. In order to achieve the combination of online and offline, modern and traditional, complement and promote each other, forming a good situation of online education and offline education complementing each other and benign cycle.

If students do not believe in the correctness of teachers'teaching knowledge, teachers' guiding position in teaching will be seriously challenged, which will lead to difficulties in carrying out teaching and reduce teaching efficiency. Internet sharing has the characteristics of strong public participation and independent choice. Fully respecting the individual independent personality and self-choice of the educated effectively promotes the status of the educated. From the perspective of the penetration rate, the penetration rate of netizens among the population with higher education level has been leading, and has been close in the past two years. As shown in Figure 1.
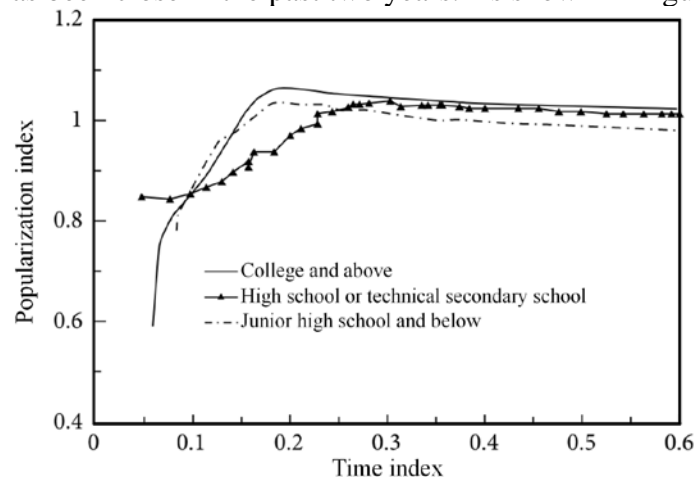

Fig.1. The popularity of netizens under different educational levels

2.2. Broadening the Vision of Ideological and Political Education in Colleges and Universities

In the Internet view, the flow of information has been greatly improved, and the information that students have come into contact has increased. In order to achieve the desired teaching effect, teachers should think about some active information on the Internet. Some teachers are not good at using the Internet for teaching, which in turn leads to a significant reduction in the role of teachers in ideological and political education. These directly affect the effect of ideological and political education in colleges and universities. The sharing of the Internet has strong characteristics such as

popular participation and independent choice. Fully respecting the individuality and self-selection of the individual of the educated person has effectively enhanced the status of the educated person [9]. The role of the network is not single, it is not only in learning, but also in other areas to serve users. Network ideological and political education refers to grasping the essence of the network and aiming at the influence of the network. Teachers can issue various kinds of tests through the computer platform to give students immediate questions and answers. The advantages of Internet accessibility and instantaneity of information retrieval are favored by students. It is not limited by time, place or occasion, and can easily and quickly obtain batch information.

3. Improving Strategies of Ideological and Political Education from the Perspective of Internet

3.1. Improving the Quality of Ideological and Political Educators

In the perspective of the Internet, the teaching content and workload of Ideological and political education in Colleges and universities have increased a lot, and the requirements for ideological and political educators are higher. The development of Internet science and technology can not be compared with each other. It will also further enrich the development of Marxist theory. At the same time, it also provides us with more vivid knowledge and factual materials with distinctive characteristics of the times. In the ideological and political education in Colleges and universities from the perspective of the Internet, teachers can enrich the teaching content with the help of the Internet, improve the quality of Ideological and political education, and promote the improvement of students'learning efficiency. Some moral concepts and behaviors in society have a positive impact on College Students'network communication. However, these traditional ethics cannot effectively restrict all their behaviors in the online world. From the network, the connection between the subject and object of ideological and political education is closer, and the information transmission and mutual communication between the subject and object of ideological and political education are more flexible and faster.

Because the information on the Internet is uncontrollable, the information that students come into contact with cannot be effectively controlled, so they are most likely to be misled by some information that is not conducive to their own development [10]. In the traditional work of ideological and political education, the direct communication and dialogue between people make the work direct and realistic. After each parameter adjustment, the data flow quickly reaches a stable state. The initial rotation is too large, which may result in too many data streams. Perform three sets of data tests and statistical results, as shown in Figure 2.
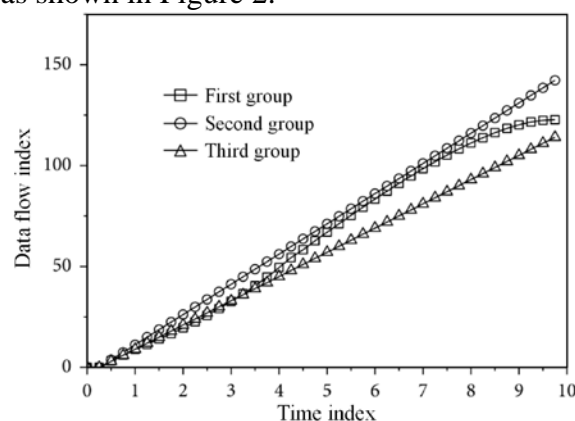

Fig.2. Data impact over time

3.2. Boldly innovate the teaching methods of Ideological and Political Education

The use of computers in teaching cannot be separated from the Internet. Reasonable and appropriate use can improve the quality of teaching, make teaching diversified and vivid, and also promote the feelings between teachers and students. In the process of teaching, it is impossible to master the key and difficult points of teaching and even to correctly answer some questions raised by students. Then reduce the effectiveness of ideological and political teaching, greatly reduce the

efficiency of ideological and political teaching. The development form of ideological and political education extends from classroom to extracurricular, and is no longer limited to rigid classroom education. Flexible time and place can solve the ideological problems of college students more timely and effectively. Students in adolescence have not yet formed a correct outlook on life and the world. They are not very good at distinguishing right from wrong. They are easy to be attracted by the bad information on the Internet and cause certain harm to their body and mind. The dissemination of information on mobile Internet can not only exceed the limitation of space, but also exceed the limitation of time. Although many colleges and universities have established ideological and political work websites, they have little attraction for students. We should combine leading education with self-education so as to give full play to the main role of College students. Through leading education to guide the correct direction and determine the correct content.

4. Conclusions

The reform of Ideological and political education is the inevitable result of the Internet era. Under the new situation and new historical conditions, reform is a new requirement for ideological and political education and ideological and political educators. Ideological and political education belongs to the frontier education, which has far-reaching significance for the formation of students'outlook on life and values. Under the influence of the Internet, the teaching of Ideological and political education in Colleges and universities needs to adjust to the openness of Internet information. Innovation of Ideological and political education in the perspective of the Internet is a task and subject put forward by the new historical conditions and the times for ideological and political educators. Colleges and universities should also gradually deepen the cultivation of teachers' psychological teaching direction, so as to find a suitable point for ideological education in Internet technology. Only by continuously strengthening the personal education ability of ideological and political teachers can students avoid the influence of bad information in the Internet environment. The traditional ways and means of ideological and political education can no longer meet the current needs of college students. Higher education, especially ideological and political education, is bound to face challenges and opportunities brought by new technologies. Through good communication with students, we can correct all kinds of bad thoughts in time and further enhance the practical value of ideological and political courses.

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